

Ad Hoc Bluegrass Festival 2010 Committee
Village of Brooklyn
Minutes April 5, 2010

The meeting was called to order at 7:15 pm by Nadine Walsten Chairperson. Attending were: Bruce Stein; Scott Meier; David Natzke, trustee.

Minutes for 1/27/10 were approved as written (Meier/Walsten). Minutes for 2/16/10 were approved (Meier/Walsten). Minutes for 3/10/10 were approved also (Meier/Walsten).

The budget was updated with the following: Dane County Cultural Affairs Commission has awarded the festival \$500 and Tiziani Company (golf carts) will provide 2 golf carts for 3 days for a total of \$100. No additional bills have been received thus far.

The vendors and volunteers' agreements have been confirmed except for the Lutheran Church. We discussed the need for a volunteer coordinator and Walsten will see who she might be able to recruit for this important position. Walsten will also try to recruit additional members for the committee. David Natzke is visiting the committee as a prospective new member.

The web site needs some additional tweaking, addition of a handicapped symbol and the ETix logo needs updating. Walsten will contact Jennifer and Bill Seymour of ETix to get this resolved. Stein has set up a Facebook account for the Festival and is acquiring "friends"--he plans to add additional information each week about the Festival. In addition, the deadlines for the bluegrass associations have been met except SEMBA and Stein will be doing that this week.

We discussed ticket prices and decided the following fees: Friday night and Sunday AM=\$10 with \$20/family on Sunday AM also. Saturday before 6 pm=\$20; after 6 pm=\$15. A three day pass=\$30. Camping will be \$10/night. These prices were approved (Meier/Stein).

Nothing new to report on contributors--Walsten will be contacting Village consultant and other corporate donors this week. She will contact Jim Miller for his list of contacts and she will begin contacting local businesses. Fundraising has generated approximately \$3000 in past years. We reviewed the \$300 level is a sponsor for a band and there will be a banner announcing this contributor during the performance of the sponsored band.

At the next meeting we will be discussing t-shirts and design.

Motion is adjourn approved.(Stein/Meier). Meeting adjourned at 9:10 pm.

Nadine Walsten, recorder